



KAIZEN

for Marketing Services &  
Event and Conference Organization

“

Our ambition is to build a more prosperous nation, where every citizen finds what they aspire to. We strive to ensure that the future of our country, which we are collectively building, ranks among the leading nations of the world.

– Prince Mohammed bin Salman



# | ABOUT US

## We started from the city of Riyadh

To make a difference in brands, we provide creative marketing services and solutions, and manage events of all kinds, based on our extensive experience in the field, as we always strive to achieve sustainable growth for our customers and partners, enhance their presence in the market, achieve their marketing goals, and contribute to their successes.





## OUR STORY

Kaizen is a Japanese name and is an embodiment of the concept of continuous improvement and change for the better. By investing in others and supporting their ambitions, we draw and innovate effective methods that contribute to building success stories that resonate to a limitless horizon



## OUR VISION

We aim to establish ourselves as leaders in the marketing sector, contributing significantly to the realization of Saudi Arabia's Vision 2030. Our goal is to be reliable partners for brands, helping them achieve their objectives and ambitions



## OUR GOAL

Transforming the goals and ambitions of brands into reality, through inspiring others in Kaizen, preparing precise plans and providing requirements with the highest standards to ensure high quality



Credibility



Leadership



Creativity



Our Way



Our Foundation



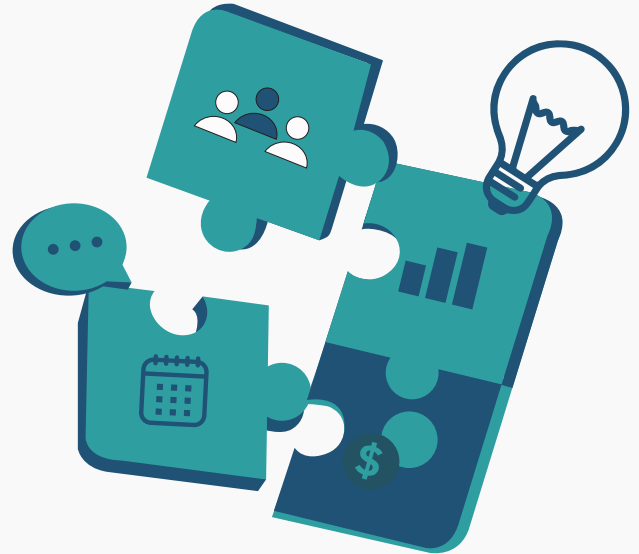
Our Priority



# WHAT DO WE OFFER?

What areas do we work in?

To aid you in achieving a remarkable enhancement





## OUR CREATIVE SERVICES

We turn your ideas into designs  
Creativity that leaves an impact on your audience

- Branding
- Social Media Management
- Website Designing
- 2D & 3D Designs



## EVENTS MANAGEMENT

We strive to achieve social and marketing success for your project

- Event Planning
- Event Identity Design
- Providing All Supplies and Accessories
- Marketing for Event
- Supervision and Implementation of the Event
- Publications Printing Services
- Designing Booth
- Organizing Conferences and Institutional Events





## DIGITAL MARKETING

We provide marketing solutions and services with creativity to make a difference in your project

- Influencer Marketing
- Market Research and Studies
- Managing Digital Promotional Campaigns
- Managing Social Media Accounts
- Influencer Management
- Generating Marketing Strategies and Plans



## VISUAL PRODUCTION

High quality production and the special touches you deserve

- Media Coverage
- Presentations
- Photography Services
- Motion Graphics
- Video Montage







## Our Partnership with Ministry of Health

- Stage design
- Photography
- 3D design





## Our Partnership with Huawei:

- Stage design
- Banner design
- Booth design





## Our Partnership with Ministry of Health

Kaizen participated in preparing 4 sites for the Ministry of Health to celebrate the Saudi Founding Day

- 3D design
- Gift distribution designing
- Video montage and event photography
- Event organization and Management





## Booths Organization and Management :

- STADA
- HakTrak
- CISCO
- BioDent





## Al Majed Oud:

Launch Al Majed Oud summer fragrance, Ice

- Managing advertising campaigns on social media





## Our Partnership with Ministry of Health

Kaizen's participation for the Saudi Flag Day at the Ministry of Health

- Exterior and Interior event decoration





## Our Partnership with Rawafid Synergy

- Event photography
- Video montage



RAWAFID SYNERGY  
Energised To Innovate





## February Gathering:

- Photography sessions
- Event decoration
- Banner design

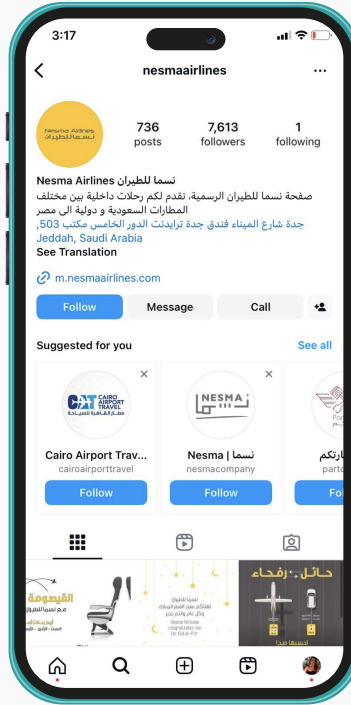






## Nesma Airlines

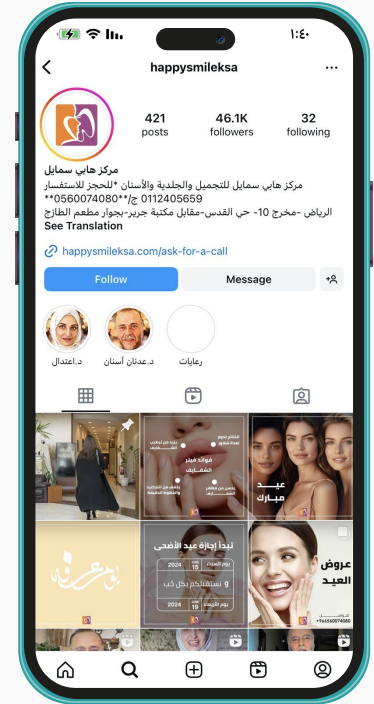
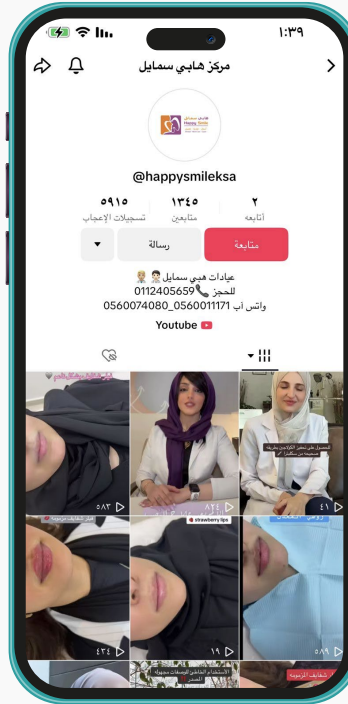
- Managing advertising campaigns
- Social media management
- Motion graphic
- Content writing





## Happy Smile Clinic:

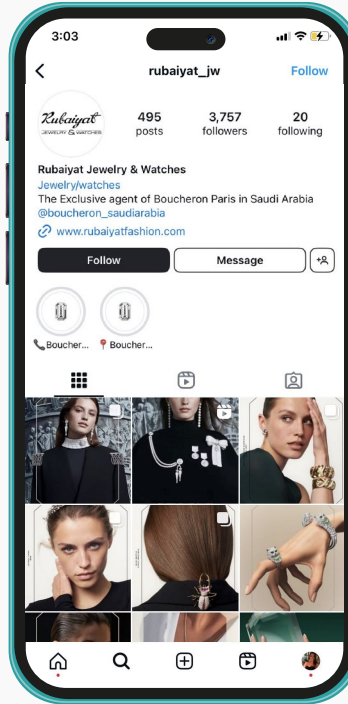
- Managing advertising campaigns
- Photography sessions
- Social media management
- Video montage
- Content writing





## Rubaiyat Jewelry & Watches

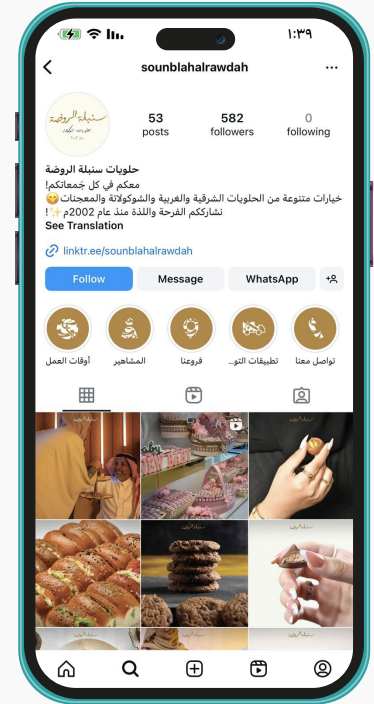
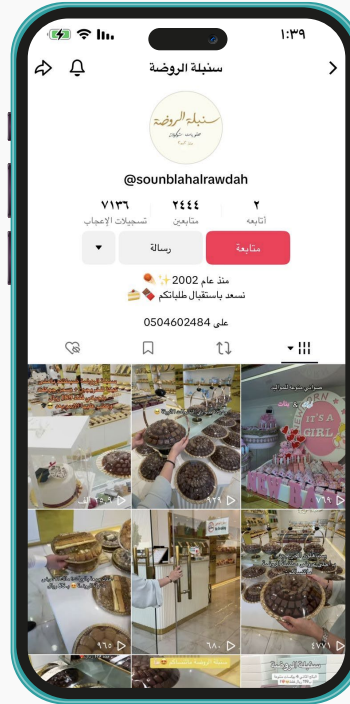
- Managing advertising campaigns
- Social media management
- Content writing



## Sunblat Al-Rawda

- Managing advertising campaigns
- Social media management
- Photography sessions
- Video montage
- Content writing

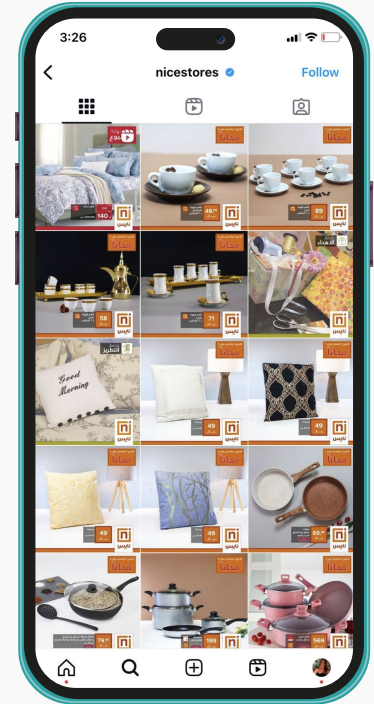
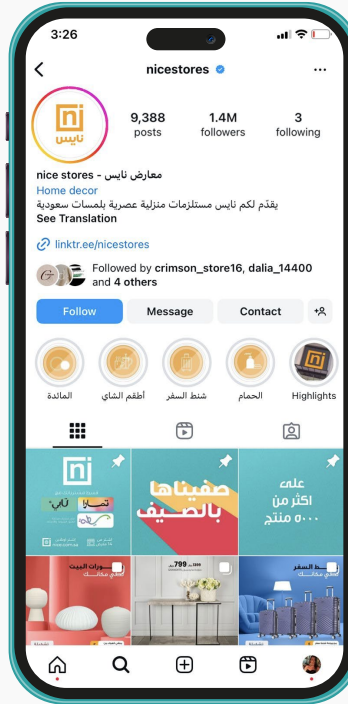
سنبلة الروضة  
حلويات سنبلة  
منذ عام 2002





## Nice Stores

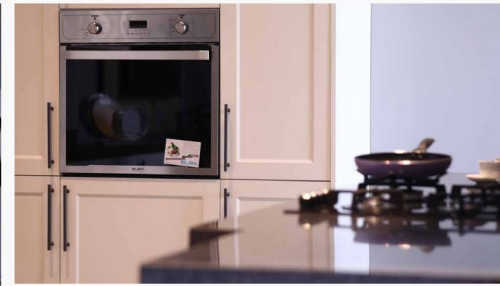
- Managing advertising campaigns
- Social media management
- Content writing





## Disegno

- Photography sessions
- Video montage





## mawarid international company for recruitment

- Social Media Posts Design



شركة مواريد الدولية للإستقدام  
— Mawarid International Company For Recruitment —





## Alcoach Sport

- Manage your photo session
- Social Media Post Design
- Website Design







## Isnad International Recruitment Office

- Social Media Posts Design





## Zain Obagi

- Supervision and implementation of event card printing



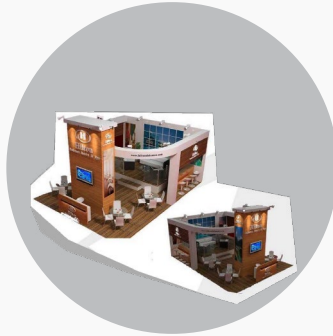


## Adwar Holding Company

- Business Card Design



## 3D Booth Designing:



## Partners in Success

حديقة  
الملك سلمان  
King Salman Park



**SDAIA**  
الهيئة السعودية للبيانات  
والذكاء الاصطناعي  
Saudi Data & AI Authority



وزارة الرياضة  
Ministry of Sport



الهيئة العامة للترفيه  
General Entertainment Authority

وزارة التعليم  
Ministry of Education



نقي  
NAQI



وزارة الحج والعمرة  
MINISTRY OF HAJJ AND UMRAH



ضمان  
مجلس الضمان الصحي  
Council of Health Insurance

SFD  
الصندوق السعودي للتنمية  
Saudi Fund for Development

Al majed oud  
Al majed oud

HUAWEI

سنبلة الروضة  
ملاهيات حكايات  
منذ ٢٠١٢

RAWAFID SYNERGY  
Energized To Innovate

معرض 2023  
الأقمشة الرجالية  
والاكسسوارات



ZO SKIN HEALTH  
BY ZEIN OBAGI, MD



Bylsan  
جميع بيلسان الرياض الطبي  
أسنان - جلدية - ليزر



# Thank you

## Contact Us

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